

Social Responsibilities Businessman Bowen Howard R

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Social Responsibilities of the Businessman Ethics and economics of society Federal Council of the Churches of Christ in America, Christian Ethics and Economic Life Series on ethics and economic life. Author: Howard R. Bowen: Publisher: Harper, 1953: Original from: the University of Michigan: Digitized: 6 Jan 2007: Length: 276 pages : Export Citation: BIBTeX EndNote RefMan

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Social responsibilities of the businessman

Social Responsibilities of the Businessman (1953) is considered the foundation for the study of corporate social responsibility (CSR). By social responsibility of businessmen, Bowen meant " the obligations of businessmen to pursue those policies, to make those decisions, or to follow those lines of action that are desirable in terms of the objectives and values of our society. "

President Howard Bowen & Corporate Social Responsibility ...

Article citations. More>> Bowen, H. R. (1953). Social responsibility of the businessman. New York: Harper & Row. has been cited by the following article:

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Social Responsibilities of the Businessman: Bowen ...

Social Responsibilities of the Businessman by Howard R. Bowen. 2 ratings, 4.00 average rating, 0 reviews. Social Responsibilities of the Businessman Quotes Showing 1-2 of 2. " CSR can help business reach the goals of social justice and economic prosperity by creating welfare for a broad range of social groups, beyond the corporations and their shareholders. " .

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Project MUSE - Social Responsibilities of the Businessman

Abstract. This article builds on Howard R. Bowen ' s seminal treatise " Social Responsibilities of the Businessman " to portray how Bowen ' s 11 Economic Goals for responsible business practice are visionary and remarkably evocative of the United Nations ' 17 Sustainable Development Goals (SDGs).

Business ethics for a global society: Howard Bowen ' s ...

Vor mehr als einem halben Jahrhundert entwickelte Howard R. Bowen mit seinem Buch „Social Responsibilities of the Businessman “ (1953) die begriffliche Grundlage für ein Konzept, das heute unter dem Terminus Corporate Social Responsibility, die gesellschaftliche Verantwortung von Unternehmen, subsumiert wird.